



PRESS RELEASE

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A COMPANY establishes own distribution arm in Russia Two-year sales and distribution cooperation with 20th Century Fox agreed

A COMPANY CONSULTING & LICENSING AG opens its CIS theatrical operation in Moscow, A Company Distribution, from June, 2012. A Company Distribution will distribute major independent feature films, alongside commercial European and Russian productions. Upcoming slate includes titles "Cloud Atlas" by the Wachowski's and Tom Tykwer, starring Tom Hanks, Hugh Grant and Halle Berry; Til Schweiger's action thriller "Guardians"; fantasy adventure, "I, Frankenstein," in addition to Renny Harlin's "Dyatlov Pass," Robert Rodriguez's "Machete Kills" and "Sin City: A Dame to Kill For" from producer Alexander Rodnyansky; plus Cameron Diaz and Benicio Del Toro in "Agent Century 21"; Keira Knightly in "Can A Song Save Your Life"; and "The Coup" with Owen Wilson and Pierce Brosnan.

Twentieth Century Fox and A Company announced the signing of a 2-year sales and distribution deal.

According to CEO of A COMPANY Alexander van Dülmen, "Setting up our own distribution arm in Russia is an integral part of the company's expansion strategy in the region, after acquiring Budapest Film in Hungary three years ago and last year establishing our own operation in the Czech Republic and Slovakia (EEAP CZ-SK). Having our own set-up in the fifth largest theatrical market in the world enables us to better maximize the potential of our content, to control our own destiny and tailor the marketing to suit the specific tastes of this vast territory, and ultimately, to participate in the significant upside we see in the CIS. Working with 20th Century Fox, under the leadership of Vadim Smirnoff, we secure an outstanding sales team with a formidable presence in the market that will be of enormous benefit to us both."

"We've previously enjoyed a fruitful relationship with A Company and are thrilled to resume and further our partnership. Working alongside Alexander Van Dülmen and his outstanding team, which bring not only outstanding product but are distinguished by their depth of expertise and understanding of the market, I am confident our joint collaboration will be immensely successful," comments Vadim Smirnoff, CEO of 20th Century Fox CIS.

The formal launch and presentation of A COMPANY Distribution's line-up will be held June 10 during the Sochi Cinema Market. The new company will be headed by Natalia Snigireva, General Manager, and Natasha Zlotnikova, Head of Distribution and Marketing.

"Twentieth Century Fox CIS" was founded April 10, 2006 and is one of the largest regional offices of «20th Century Fox International» in the world. "Twentieth Century Fox CIS" is responsible for the studio business in Russia and former USSR countries (except Ukraine



A COMPANY
CONSULTING & LICENSING



and the Baltic countries), with offices in Moscow, Novosibirsk and St. Petersburg. Contact information: (495) 780-01-04, Website: www.FoxRussia.com

A COMPANY CONSULTING & LICENSING AG is one of the leading independent content licensing companies operating across Central and Eastern Europe since 2002. Through its subsidiaries EEAP Eastern European Acquisition Pool in Berlin and GALA MEDIA & FILM INTERNATIONAL in Moscow A COMPANY CONSULTING & LICENSING AG handles over 400 Films in Central and Eastern Europe.

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